



**THE RAJASTHAN SMALL INDUSTRIES CORPORATION LTD.**

(A Government of Rajasthan Undertaking)

Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur-302005 (Rajasthan)

Phone: 0141-5115760-63 Fax: 0141-5115766

Website: www.rajsico.gov.in \* e-mail: rajsico@rajasthan.gov.in

Tender Cost Rs.1000/-  
(Non Refundable)

S.No.....

Date.....

Issued to M/s .....

.....

.....

Last date & Time of receiving of Tender 23.8.2011 till 1.00 p.m.

Date & Time of opening of Tender 23.8.2011 at 3.00 p.m.

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## TENDER NOTICE

Published in Rashtradoot on 6.8.2011

	<p><b>THE RAJASTHAN SMALL INDUSTRIES CORP. LTD.</b> (A Government of Rajasthan Undertaking) Udyog Bhawan, Tilak Marg, C-Scheme, Jaipur-302005 (Raj.) Phone: 0141-5115760-63 Fax: 0141-5115766 Website: www.rajsico.gov.in* E-mail: rajsico@rajasthan.gov.in</p>
<p><b>TENDER NOTICE</b></p>	
<p><b>PRINTING OF RAJASTHANI HANDICRAFTS FOLDER</b></p>	
<p>Sealed offers are invited from INS accredited advertisement agencies having office at Jaipur for designing and printing of Handicrafts Folder.</p>	
<p>Interested bidders may collect prescribed Tender Documents on Payment of Rs. 1000/- through DD/Cash / banker's cheque in favour of "The Rajasthan Small Industries Corporation Ltd." payable at Jaipur.</p>	
<p>Last date for submission is 23.08.11 upto 1 PM and shall be open on 23.08.11 at 3 PM</p>	
<p>For detailed terms and conditions and tender forms, visit our website. Chairman &amp; Managing Director</p>	

## **INTRODUCTION OF RAJASTHALI & TENDERING PROCEDURE**

### **INTRODUCTION**

Rajasthan has been called the treasure trove of Indian Handicrafts. RSIC plays a major role in promoting the handicrafts produced in the state.

RSIC runs exclusive sales outlets under the brand name Rajasthali at Jaipur, Mumbai, Delhi, Agra, Kolkatta, Udaipur, Mt. Abu for this purpose, as the sole State Government's nodal agency.

For boosting the Sales of Rajasthani Handicrafts the proposed folder cum discount coupon will be utilized for the purpose of sales promotion of handicrafts items. These will be displayed in 5 star hotels / RTDC hotels/ distributed in fairs/exhibitions and high level conferences.

### **GENERAL PROCEDURE**

#### **(A) Tender Documents:**

Each prospective bidders shall on application be issued one set of non transferable tender documents on payment to RSIC of non refundable fee of Rs.1000/- (Rs. One Thousand only) in cash or demand draft/banker's cheque in favour of "The Rajasthan Small Industries Corporation Ltd." payable at Jaipur

#### **(B) Pre Bid Discussion and Queries**

Pre Bid discussions can be arranged on written request of the bidders. Bidders shall send queries, if any in writing latest by 17.8.2011. All queries shall be addressed / submitted to the following:

**OSD/Manager(PR)**  
Rajasthan Small Industries Corporation Ltd.

### **SUBMISSION OF BIDS**

The tender are to be submitted in two parts, in two separate envelopes marked as:

**(A) Technical Bid** to be submitted as per Annxure 'A'

**(B) Financial Bid** to be submitted as per Annxure 'B'

(A) The Technical Bid will be opened in the presence of bidders who chose to attend.

(B) The Financial Bid of only those tenderers would be opened and considered who meet the criteria of eligibility and overall competence.

(C) The Financial offers shall be considered on the basis of lowest rates for printing of folders.

### **ELIGIBILITY CRITERIA**

1. The firm should have minimum 5 year's experience of working with Boards/Corporation/ Departments related to development and promotion of Handicrafts at the State/National level.
2. The firm should have experience of having undertaken similar jobs under schemes/grants by Development Commissioner (Handicrafts), Ministry of Textile, Government of India.
3. Only firms who have undertaken similar jobs on turnkey basis including conceptualizing, designing, product photography, text writing and printing of Handicraft' product literature for State / Central Government Department/Corporation/Borad are eligible to participate.
4. The firm should have a minimum turnover of Rs. 5 crores in each of the last three financial years.

### **EARNEST MONEY DEPOSIT**

Each tenderer must submit with its offer Earnest Money Deposit of Rs. 10,000/- (Ten Thousand only) in the form of Banker's Cheque or Demand Draft payable to "The Rajasthan Small Industries Corporation Ltd." payable at Jaipur. No interest will be payable on amount of earnest money deposit in any case.

### **SECURITY DEPOSIT**

The successful tenderer has to deposit a security amount of Rs. 50,000.00 with RSIC, which will be refunded after successful completion of the assignment. The EMD of Rs. 10,000.00 will be adjusted in the security deposit.

### **FOREFEITURE OF EARNEST MONEY**

The earnest money deposit are liable to be forfeited in the following cases:

- (a) When bidder withdraws or modifies the offers after opening of tenders.
- (b) When bidder dose not execute the agreement, if any, prescribed within the specified period.
- (c) When the work is not completed strictly as per specification and detail etc.
- (d) When the work is not completed as per scheduled time.

### **SUPPLY OF PRINTED MATERIAL**

The work shall have to be completed after proper approval strictly as per specifications and details etc. within a period of 1 month.

### **PAYMENTS**

There shall be no advance or part payment and the entire payment shall be made after successful completion of the work and delivery of entire material at HO, RSIC.

### **ACCEPTANCE/ REJECTION**

The Corporation reserves the right to accept or reject any / all the tenders received, without assigning any reason thereof, in the interest of the Corporation.

### **ARBITRATION:-**

In case of any dispute or difference arising between the parties such dispute, difference issue shall be referred to CMD,RSIC for Arbitration.

## **JOB REQUIREMENT**

### **FOLDER**

**(A) SIZE**

**9.5" X 29" OPEN SIZE**

**9.5" X 7.25" CLOSED SIZE**

**(B) NUMBER OF COPIES TO BE PRINTED**

**No. 10,000/- folders in English**

**(C) SPECIMEN COPY OF IMPORTED YUGO TO BE USED**

**135 Gsm Imported Art Paper**

**(D) NUMBER OF TRANSPARENCIES/PHOTOGRAPHS TO BE USED**

**Approx 30 - 35 Pix**

**(E) NUMBER OF COLOUR TO BE USED - **4 COLOURS****

**(F) No. of Folds - **3 Folds****

**(G) Work to be done as per final dummy approved by RSIC.**

**TECHNICAL BID****PROFILE OF FIRM**

S.No	Particulars	Details
1	Name of the firm	
2	Address of the firm (a) HO/ Corporate Office (b) Jaipur Branch Office	
3	Name of the Contact person with mobile number / landline number / e-mail address	
4	Work experience of the firm along with proof thereof	
5	INS accreditation number in the with certified copy thereof	
6	Details of work done or being done in various Government / Semi Government Organisation/PSUs/DC(HC)	
7	Any other information that firm wants to give in support of its work experience	

(Enclose in a separate Sealed Envelope)

**FINANCIAL BID**

**COST BREAKUP FOR PRINTING 10000 FOLDERS:**

(i)	Cost of Paper	:- _____
(ii)	Cost of Scanning Planning & Proofing	:- _____
(iii)	Cost of Photography(Outdoor)	
	Material, No of TPS/Photographs	:- _____
(iv)	Cost of Printing	:- _____
(v)	Cost of Designing/Copy Writing	
	and Art Work	:- _____
(vi)	Cost of Binding/Cutting and Folding	:- _____
(vii)	Plates	:- _____
	Total	:- _____

**Rs. In Words:-**

(..... )

(..... )